

CLAIMS

1. A portable display device comprising:
  - a first panel having a front surface and a rear surface;
  - a second panel movably coupled to the first panel and having a  
5 front surface and a rear surface; and
  - a marquee surface integral with the first and second panels such  
that when the first and second panels are coplanar, the marquee surface is  
substantially coplanar with the first and second panels, and when the first and  
second panels are angled with respect to one another, the marquee surface can be  
10 pushed out of the plane and project away from the first and second panels.
2. The portable display device of claim 1, further including a third  
panel coupled between the first and second panels such that the first panel is  
movably coupled to the third panel and the second panel is movably coupled to  
15 the third panel.
3. The portable display device of claim 2, wherein the first and  
second panels can fold inwardly over the third panel, such that when the first and  
second panels are folded inwardly, the first and second panels overlap each other.  
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4. The portable display device of claim 1, wherein the first panel is  
separated from the second panel by a side hinge line to permit relative movement  
between the panels.

5. The portable display device of claim 4, wherein the side hinge line includes a deformed area.

6. The portable display device of claim 4, wherein the side hinge line  
5 includes a cut extending through one of the front or rear surfaces of the first and second panels.

7. The portable display device of claim 1, wherein the marquee surface is located at a top of the first and second panels.

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8. The portable display device of claim 1, wherein the marquee surface projects outwardly from the front surfaces of the first and second panels.

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9. The portable display device of claim 1, wherein outer sides of the first and second panels are at least partially curved.

10. The portable display device of claim 1, further comprising a footer integral with and movably coupled to at least one of the first and second panels.

11. A portable display device comprising:
- a first panel;
  - a second panel;
  - a third panel coupled between the first panel and the second panel
- 5 such that the first panel is movably coupled to the third panel and the second panel is movably coupled to the third panel, each of the first, second, and third panels having a front surface and a rear surface; and
- a footer integral with and movably coupled to the third panel.
- 10 12. The portable display device of claim 11, further comprising a first bottom brace integral with and movably coupled to the first panel, and a second bottom brace integral with and movably coupled to the second panel.
- 15 13. The portable display device of claim 12, wherein the first panel includes a first lower hinge line, and wherein the first bottom brace is movably coupled to the first panel along the first lower hinge line.
- 20 14. The portable display device of claim 12, wherein the second panel includes a second lower hinge line, and wherein the second bottom brace is movably coupled to the second panel along the second lower hinge line.
- 25 15. The portable display device of claim 12, wherein the portable display device comprises one piece of material, and wherein the one piece of material is rectangular such that the length of the first panel plus the first bottom brace is equal to the length of the third panel plus the footer.

16. The portable display device of claim 11, further comprising a marquee surface integral with the first and second panels and projecting away from the first and second panels.

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17. The portable display device of claim 11, wherein the third panel includes a footer hinge line, and wherein the footer is movably coupled to the third panel along the footer hinge line.

18. A method of setting up a portable display device formed of a single piece of material, the method comprising:

folding a first panel of the material inwardly toward a center of the material along a first side hinge line;

5 folding a second panel of the material inwardly toward the center of the material along a second side hinge line;

extending a marquee surface away from the first and second panels in one of a first or a second direction;

10 extending a footer away from the first and second panels along a footer hinge line in the first direction;

extending a first bottom brace away from the first panel along a first lower hinge line in the second direction; and

extending a second bottom brace away from the second panel along a second lower hinge line in the second direction.

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19. The method of claim 18, wherein extending the first and second bottom braces away from the first and second panels in the second direction includes extending the first and second bottom braces in a direction opposite to the first direction.

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